



REGAL WARE, INC. 1675 REIGLE DR. KEWASKUM, WI 53040 USA PHONE: 262-626-2121 FAX: 262-626-8565 www.regalware.com

FOR IMMEDIATE RELEASE

Contact: Pat Seitz
Regal Ware, Inc.
Phone: 262-626-8611
Fax: 262-626-8690
E-Mail: pseitz@regalware.com

Regal Ware Announces Organizational Changes

Kewaskum, Wisconsin (September 12, 2005) - Regal Ware, Inc. has announced the following organization changes effective September 1, 2005:

Joe Swanson has been named **Senior Vice President, Operations**, responsible for all company manufacturing operations and activities, corporate quality assurance, and continuous improvement enterprise leadership. As a member of the Executive Committee and the Senior Planning Group, he will also provide general management leadership for the company and its affiliates. Joe has been associated with Regal Ware since 1983, serving most recently as Vice President and General Manager, Manufacturing. Joe, his wife Kris, and children Eric and Heidi, reside in West Bend.

In a related move, **Dave Lenz** has been promoted to the position of **Vice President & General Manager, Manufacturing**. In this position Dave will be responsible for all manufacturing and related functions associated with the operations of Regal Ware's facilities in both Kewaskum, WI and West Bend, WI. Dave most recently served as Corporate Director, Human Resources. Dave, his wife Stephanie, and children Nolan and Ryan, reside in Fond du Lac.

Mike Reichert has been named **Vice President of Global Sourcing and Corporate Treasurer**. Mike will head the world-class Global Sourcing Group within Regal Ware's Marketing Department, while retaining his duties as Corporate Treasurer for Regal Ware, Inc. Mike and Sharon Reichert and their children, Sarah and Christopher, reside in West Bend.

Regal Ware, a privately held company founded in 1945, is a widely respected name in housewares products for the home. Regal Ware products are available under a variety of brand names throughout the United States, Canada, Mexico, Central and South America, Asia and Europe. Located in Kewaskum, Wisconsin, Regal Ware employs more than 500 people. The company markets a diverse assortment of quality items including range-top cookware, commercial coffee urns, food service-quality cookware, and home drinking water purification systems.

- End -