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FOR IMMEDIATE RELEASE

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Regal Ware, Inc. Acquires ESPRO[®], Creators and Sellers of Award-Winning Coffee and Tea Presses and Accessories

Kewaskum, Wisconsin (April 16, 2018) – Regal Ware is proud to announce today the acquisition of ESPRO[®], manufacturer of premium coffee and tea presses and accessories located in Vancouver, British Columbia. The philosophy of both companies is built on innovation and quality in the food and beverage industries.

ESPRO will become a division of Regal Ware and will continue to operate in Vancouver, British Columbia under the ESPRO brand name. The two founders, Bruce Constantine and Chris McLean will continue with the ESPRO business. Constantine will lead as President and McLean will serve as Sr. Product Development Engineer.

The acquisition of ESPRO provides Regal Ware with a premium brand in the beverage category, while providing ESPRO with additional working capital for the domestic and international growth strategy.

“ESPRO remains committed to elevating the coffee and tea experience with advanced technology and premium quality. Joining the Regal Ware family will allow us to move our technology agenda forward a lot faster,” said Bruce Constantine, President of ESPRO.

“We are pleased to add the ESPRO line of premium coffee and tea presses and accessories to our portfolio of brands, enhancing our line of innovative kitchen products,” said Jeff Reigle, President and Chief Executive Officer of Regal Ware. “The addition of the ESPRO product line will build upon our passion to strengthen families globally creating memorable experiences and



traditions around the table. Our cookware is crafted to provide superior results in the kitchen and make cooking more enjoyable; ESPRO will complement this by bringing the best cup of coffee and tea to every table.”

About Regal Ware

Regal Ware, Inc. is a privately-held, American-owned company that manufactures and markets exceptional quality stainless steel and cast aluminum cookware. Our products are designed to help strengthen families around the world by creating memorable experiences and traditions around the table. We reach those tables through a direct-to-consumer strategy, which helps empower and change the lives of our independent dealers and distributors in more than 60 countries across the globe, and is complemented by select retail engagements and our e-commerce platform.

For more than 100 years, cookware by Regal Ware has been produced in our Wisconsin manufacturing facilities, and is sold under a variety of brand names through direct-to-the-consumer channels, including Saladmaster[®], Kitchen Fair[®], Lifetime[®], Classica[®], and Royal Queen[®]. In addition to American Kitchen[®] Cookware, Regal Ware recently unveiled its latest brand, 1919 Cookware[™], which will be available online and in select retail locations in late June. For more information, visit www.regalware.com.

About ESPRO

ESPRO is dedicated to the flavor, process, craft and creativity of coffee. By offering the highest quality products, ESPRO’s goal is to guide the consumer on a journey to explore coffee through education.

ESPRO is a high-end gear house: its team of engineers is obsessive about the coffee experience. To learn more, visit www.espro.ca.

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