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Marshall Harting Joins Regal Ware, Inc. as Vice President Sales and Marketing

Kewaskum, Wisconsin (September 13, 2017) – Regal Ware, Inc. has announced the appointment of Marshall Harting to Vice President Sales and Marketing for Regal Ware Brands. In this role Marshall will assume responsibility of sales and marketing strategies to grow and develop Regal Ware’s direct selling brands, private label accounts, international brands and new business development initiatives.



Marshall has over 15 years of sales and marketing leadership experience with a focus on maximizing profitability and driving brand awareness and market share. The majority of his career has been spent in the food and beverage industry.

Harting is a graduate of Wisconsin Lutheran College and has completed a graduate internship at Marquette University. Marshall and his wife, Lauren, have four daughters and reside in Jackson.

About Regal Ware

Regal Ware is known for producing the world’s finest cookware for families – Made in the USA, and is the premier manufacturer of high quality stainless steel cookware in the United States for the direct sales market worldwide. Regal Ware’s core values of integrity, dedication, performance and pride define the company. Its innovative engineering and legacy of quality manufacturing dates back to 1911.

Regal Ware is committed to bringing people back to the table, and is doing so through consumer initiatives and product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware as well as stainless steel bakeware available exclusively through direct-to-the-consumer sales channels. For more information, visit www.regalware.com.

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