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**FOR IMMEDIATE RELEASE**

**United Steel Workers International President to Attend  
Regal Ware's "Celebration of a Century!"**

**Kewaskum, Wisconsin (August 31, 2011)** – The office of Leo W. Gerard, International President of the United Steel Workers Union, has announced that he will attend Regal Ware's "Celebration of a Century!" on Saturday, September 24<sup>th</sup> at the Regal Ware Manufacturing Facility on Schmidt Road in West Bend. Mr. Gerard has noted that 100 years of manufacturing cookware in Washington County is a milestone of which all workers can be proud.

President Barack Obama recently appointed Mr. Gerard to the President's Advisory Committee on Trade Policy and Negotiations. He also serves as co-chairman of the [BlueGreen Alliance](#), a national partnership of labor unions and environmental organizations dedicated to expanding the number and quality of jobs in the green economy. He further serves on the boards of the Apollo Alliance, Campaign for America's Future and the Economic Policy Institute.

The USW (United Steel, Paper and Forestry, Rubber, Manufacturing, Energy, Allied Industrial and Service Workers International Union). is the largest manufacturing union in North America, representing 1.2 million active and retired industrial and service sector workers in the U.S., Canada, Puerto Rico and the Virgin Islands.

**About Regal Ware Worldwide:**

Regal Ware is the premier manufacturer of high quality stainless steel cookware in the United States. Regal Ware's core values of integrity, dedication, performance and pride define the company, its innovative engineering and legacy of quality manufacturing that dates back to 1911.

Regal Ware was recently named among the Top 100 Direct Selling Companies in the World; and in 2010 received the Direct Selling Association's Century Award in recognition of 100 years of manufacturing high quality cookware. Regal Ware was also named the 2010-2011 Business of the Year- large employer category by the West Bend Area Chamber of Commerce. Businesses were evaluated based on stability and growth, economic vitality, customer and client service, employee and volunteer relationships, and community leadership.

In response to recent trends, Regal Ware is committed to bringing people back to the table, and is doing so through consumer initiatives and product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware available through both the direct selling and retail sales channels; and drinking water treatment systems for the home. For more information visit [www.regalware.com](http://www.regalware.com); and view our corporate video at <http://www.regalware.com/our-company/corporate-video>.

Regal Ware will be hosting factory tours for the general public as part of our "Celebration of a Century!" on Saturday, September 24 at the Regal Ware manufacturing facility in West Bend, Wisconsin, in recognition of 100 years of manufacturing with its West Bend Cookware division. Regal Ware acquired the assets of The West Bend Company in 2002.

