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Regal Ware's President and CEO Inducted into the Direct Selling Association (DSA) Hall of Fame

Kewaskum, Wisconsin (June 21, 2018) – Regal Ware is proud to announce Jeffrey Reigle, president and chief executive officer is the 2018 DSA Hall of Fame honoree. This prestigious award celebrates the contribution of visionaries whose work has helped chart the course for direct selling's future success.

“The integrity, dedication and performance Jeff has demonstrated in running his company are the same attributes he has brought to his many years of leadership in the Direct Selling Association,” explained Joseph N. Mariano, president of DSA. “We are proud to welcome him into the ranks of direct selling's most extraordinary leaders.”

Reigle was inducted into the Direct Selling Association Hall of Fame at its 2018 Annual Meeting during a gala event.

Reigle served as the Chairman of the Direct Selling Education Foundation from 2004-2005, and was Chairman of the Direct Selling Association from 2006-2007. He has been a staunch supporter of direct selling throughout his career, and has been a champion of diversity within the industry. He believes strongly in the opportunities that direct selling provides to people not only in the United States but throughout the world.

About Regal Ware

Headquartered in Kewaskum, WI, Regal Ware, Inc. is known for producing the world's finest cookware for families and is the premier manufacturer of high quality stainless steel cookware in the United States. It's innovative engineering and quality manufacturing dates back to 1911. Regal Ware's core values of integrity, dedication, performance and pride define the company.

Regal Ware is committed to bringing people back to the table, and is doing so through product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware as well as stainless steel bakeware available through both the direct-to-the-consumer and retail sales channels. For more information, visit www.regalware.com.

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