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Regal Ware's Saladmaster® Division Wins Leadership Award

Kewaskum, Wisconsin (May 26, 2015) – The Saladmaster cookware division of Regal Ware has been selected as a finalist for two prestigious awards in the 2015 United Kingdom Direct Selling Association (DSA) Annual Awards: The Excellence Award and the Leadership Award.

The DSA's Excellence Award is the Top Award given in recognition for the best overall performance over the past year encompassing all aspects of business. This is the third consecutive year that Saladmaster has been named a finalist.

The Leadership Award honors those who have demonstrated outstanding leadership qualities and who are recognized as an industry role model. Ayo Olaseinde, Saladmaster's sales leader for Europe and Africa, has won the 2015 Award. Since 2005, under Ayo's leadership, Saladmaster has moved from one dealership to 40-plus nationwide and 30-plus throughout Europe and Africa.

About Saladmaster®

Saladmaster, a division of Regal Ware Worldwide, is headquartered in Arlington, TX. Saladmaster premium quality cookware is manufactured in the U.S.A. Saladmaster products are sold exclusively through independent authorized dealerships located in more than 50 countries around the world. To learn more about Saladmaster, visit www.saladmaster.com.

About Regal Ware

Regal Ware is known for producing the world's finest cookware for families – Made in the USA, and is the premier manufacturer of high quality stainless steel cookware in the United States for the direct sales market worldwide. Regal Ware's core values of integrity, dedication, performance and pride define the company. Its innovative engineering and legacy of quality manufacturing dates back to 1911.

Regal Ware is committed to bringing people back to the table, and is doing so through consumer initiatives and product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware as well as stainless steel bakeware available exclusively through direct-to-the-consumer sales channels. For more information visit www.regalware.com.

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