



1675 Reigle Drive  
P.O. Box 556  
Kewaskum, WI 53040 USA  
Phone: 262-626-2121  
[www.regalware.com](http://www.regalware.com)

Contact: Karen Zenner  
Regal Ware, Inc.  
e-Mail: [kzenner@regalware.com](mailto:kzenner@regalware.com)

Phone: 262-626-8520  
Cell: 262-707-9453  
Fax: 262-626-8690

## Regal Ware, Inc. Launches 1919 Cookware Collection

**Kewaskum, Wisconsin (February 8, 2018)** – 1919 Cookware, Regal Ware’s newest tri-ply polished stainless steel and nonstick cookware collection will be unveiled at the 2018 International Home + Housewares Show, March 10 – 13, at McCormick Place in Chicago, IL.

At Regal Ware, we believe life happens around the kitchen table, the place where life is celebrated, wisdom is shared and relationships are fostered. Our 1919 Cookware collection was designed especially for at home chefs to champion their kitchens with elegant products to enhance cooking experiences and create memorable experiences one meal at a time.

1919 Cookware is made with an emphasis on quality and pride in workmanship using only high-end, premium materials at the company’s U.S. based manufacturing facility in West Bend, WI. The manufacturing process and our focus on creating quality cookware will continue to set 1919 Cookware apart in the marketplace.

Our pans are as stunning as they are functional providing superior heat conductivity and cooking performance. The magnetic stainless steel exterior makes 1919 Cookware ideal for any cooking surface, including induction cooktops. The stainless steel handles stay cool during stovetop cooking and are permanently riveted to the pan. And not only do these pans perform on the stove; they’re oven and dishwasher safe.

The 1919 Cookware collection includes saucepans, sauté pans, skillets, stock pots and cookware sets. Innovative products will continue to be added to diversify the brand portfolio.

We are thrilled to take part in the annual International Home + Housewares Show and debut our new 1919 Cookware Collection. If you’re looking to expand your product offering to your culinary customers interested in premier cookware, please visit us at Booth S3936.



## **About Regal Ware**

Headquartered in Kewaskum, WI, Regal Ware, Inc. is known for producing the world's finest cookware for families and is the premier manufacturer of high quality stainless steel cookware in the United States. It's innovative engineering and quality manufacturing dates back to 1911. Regal Ware's core values of integrity, dedication, performance and pride define the company.

Regal Ware is committed to bringing people back to the table, and is doing so through product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware as well as stainless steel bakeware available through both the direct-to-the-consumer and retail sales channels. For more information, visit [www.regalware.com](http://www.regalware.com).

*Simply the Best...Yesterday, Today, Tomorrow*

**~ END ~**

---