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FOR IMMEDIATE RELEASE

**Food, Funds Raised for Local Food Pantries
As Part of Regal Ware's "Celebration of a Century"**

Kewaskum, Wisconsin (October 28, 2010) – The combined efforts of employees at Regal Ware Worldwide headquartered in Kewaskum, Wisconsin, resulted in \$6,947.55 and 2,879 pounds of food being donated to 2 local food pantries.

Employees were divided into 8 "teams" who entered into friendly competition to raise the most funds and collect the most food to support the Full Shelf Food Pantry in West Bend and the Kewaskum Community Food Pantry. Regal Ware owns and operates manufacturing and office facilities in both communities. Teams were encouraged to be creative in their fundraising activities and did so by raffling such items as a gift certificate tree, preferred parking spaces, Green Bay Packer Tickets, and breakfast served by the company's executives. Employees also held chili "dumps", bake sales, hot dog lunches, brat fries, popcorn sales, bake sales, and craft sales during the 2-week challenge. According to one employee, "My team might not have 'won' but in my eyes all the teams are winners. We give you our money from our heart and we hope to help others."

In celebration of 100 years of manufacturing in West Bend and Kewaskum, Wisconsin, Regal Ware employees are conducting a variety of activities to celebrate and give back to the communities in which the manufacturing facilities and offices have been located since their founding.



About Regal Ware Worldwide:

Regal Ware is the premier manufacturer of high quality stainless steel cookware in the United States. Regal Ware's core values of integrity, dedication, performance and pride define the company, its innovative engineering and legacy of quality manufacturing that dates back to 1911.

Regal Ware was recently named **Business of the Year** by the West Bend Area Chamber of Commerce, and was also recently honored as being among the **Top 100 Direct Selling Companies in the World**. In 2010 Regal Ware received the **Direct Selling Association's Century Award** in recognition of 100 years of manufacturing high quality cookware.

In response to recent trends, Regal Ware is committed to bringing people back to the table, and is doing so through consumer initiatives and product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware available through both the direct selling and retail sales channels; and drinking water treatment systems for the home. For more information visit www.regalware.com; and view our corporate video at <http://www.regalware.com/our-company/corporate-video>.