



REGAL WARE, INC. 1675 REIGLE DR. KEWASKUM, WI 53040 USA PHONE: 262-626-2121 FAX: 262-626-8565 www.regalware.com

Contact: Karen Zenner Phone: 262-626-8520
Regal Ware, Inc. Cell: 262-707-9453
e-Mail: kzenner@regalware.com Fax: 262-626-8690

Regal Ware, Inc. Names Dave Lenz Chief Operating Officer

Kewaskum, Wisconsin (June 30, 2016) – Regal Ware, Inc. is pleased to announce that Dave Lenz has recently been appointed Chief Operating Officer at Regal Ware and now oversees day-to-day operations to effectively grow the organization, ensuring achievement of strategic goals and operational excellence.

Since joining Regal Ware in 2002, Lenz has served in numerous leadership roles with increasing responsibility. Most recently Dave served as Senior Vice President, Sales and Marketing with accountability for Regal Ware brands sales and marketing, executive leadership and management of new business development, and corporate benefits and salary administration at the senior level.



Previous positions Lenz has held at Regal Ware include Vice President and General Manager, Manufacturing; Senior Vice President and Chief Human Resources Officer; as well as others. Prior to joining Regal Ware Dave held various leadership positions at The West Bend Company.

Lenz holds a BSE degree from the University of Wisconsin, Whitewater and Masters in Human Resource Management from the Keller Graduate School of Management. An active community participant, Lenz served as a Board Member for the Family Center of Washington County, is on the Board of Directors for Economic Development Washington County, and served as Board President for that organization 2012-2013.

About Regal Ware

Regal Ware is known for producing the world's finest cookware for families – Made in the USA, and is the premier manufacturer of high quality stainless steel cookware in the United States for the direct sales market worldwide. Regal Ware's core values of integrity, dedication, performance and pride define the company. Its innovative engineering and legacy of quality manufacturing dates back to 1911.

Regal Ware is committed to bringing people back to the table, and is doing so through consumer initiatives and product offerings that make cooking easier and more enjoyable. Regal Ware products include stainless steel and cast aluminum cookware as well as stainless steel bakeware available exclusively through direct-to-the-consumer sales channels. For more information, visit www.regalware.com.

~ END ~