



1675 Reigle Drive
P.O. Box 556
Kewaskum, WI 53040 USA
Phone: 262-626-2121
www.regalware.com

FOR IMMEDIATE RELEASE

Contact: Karen Zenner Phone: 262-626-8520
Regal Ware, Inc. Cell: 262-707-9453
e-Mail: kzenner@regalware.com

Doug Reigle Appointed Senior Vice President of Regal Ware's Strategic Sales

Kewaskum, Wisconsin (Dec. 11, 2019) – Regal Ware, Inc. is pleased to announce Doug Reigle has been appointed to the position of Senior Vice President, Strategic Sales effective January 1, 2020.

In this position Doug will be responsible to source new business opportunities that support Regal Ware's strategic direction and are in alignment with the changing needs of prospects and customers today. His focus and approach will be a new way to market Regal Ware's world class capabilities while leveraging our legacy as entrepreneurs and market leaders.

Doug's skills are the perfect fit for this position due to his proven record of facilitating long term business relationships with customers, suppliers and key industry leaders. His winning attitude will complement and enhance Regal Ware's ability to meet the needs of customers as we continue to enrich life by bringing families together.

Doug, the grandson of Regal Ware's founder, J.O. Reigle, has been a member of the Regal Ware family since 1988. In prior roles with Regal Ware, Doug has worked in Operations, Sales, and most recently as Vice President, Supply Chain Management. He will continue to serve as a member of the Regal Ware Board of Directors helping to set overall direction for the Company.

About Regal Ware

Regal Ware, Inc. is a privately-held, American-owned company that manufactures and markets exceptional quality stainless steel and cast aluminum cookware. Our products are designed to help strengthen families around the world by creating memorable experiences and traditions around the table. We reach those tables through a direct-to-consumer strategy, which helps



empower and change the lives of our independent dealers and distributors in more than 60 countries across the globe, and is complemented by select retail engagements and our e-commerce platform.

For more than 100 years, cookware by Regal Ware has been produced in our Wisconsin manufacturing facilities, and is sold under a variety of brand names through direct-to-consumer channels, including Saladmaster® and Lifetime®. In addition American Kitchen®, Christopher Kimball by 1919 Cookware™, and ESPRO coffee and tea presses are available online and in select retail locations. For more information, visit www.regalware.com.

~ END ~
